**ANTHONY ULLMANN:** USER EXPERIENCE DESIGNER

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## SUMMARY

UX specialist, skilled in UX design, creating design systems, prototyping, content creation, UX writing, accessibility, scalability and working across multiple platforms.

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## WORK EXPERIENCE

**// RANDSTAD ON ASSIGNMENT AT YOUTUBE** (May 2020 – Present)

- **UX Designer**
  YouTube Studio *[Zürich, Switzerland]*

As a UX Designer, working on YouTube Studio, I am the main point of contact responsible for the Studio design system. This involves creating new components and maintaining our existing Figma libraries for both mobile and desktop, continually growing our spec site for use with partner teams and engineering, keeping in sync with other YouTube teams and their design systems and working closely with Engineers to align implementation with UX specs when certifying components. I'm also responsible for feature work having recently designed the bottom nav and settings framework for mobile as well as the permissions pattern for both web and mobile.

**// LUFTHANSA SYSTEMS FLIGHTNAV AG** (February 2019 – April 2020)

- **UX Designer** *[Zürich, Switzerland]*

As a UX Designer at Lufthansa Systems FlightNav AG, I was responsible for creating UX solutions across multiple innovative and highly specialised flight navigation applications. These were used to support the flight operations of over 200 airlines worldwide. I worked closely with other UX Designers and Product Owners in a collaborative environment gathering feedback from pilots, who were the primary users. View my portfolio of work for Lufthansa at anthonyullmann.com/lufthansa

**//ALBERT MAN MUSIC** (June 2015 – January 2019)

- **UX Writer, UX Designer, Information Architect, Content Strategist, Web Developer, Designer, Video Editor, Musician and Songwriter** *[London, UK]*

Albert Man is the stage name used to represent all my musical output, including two EPs, two albums, one single, multiple live videos and live shows. In addition to songwriting and live performances, I was responsible for the branding, design, content strategy, social media strategy and marketing of Albert Man Music, which includes content creation, web development and the information architecture of albertman.com and musicmakersfestival.com (an Albert Man Music curated music festival). View my portfolio of work for Albert Man Music at anthonyullmann.com/albertmanmusic

**// GOOGLE** (June 2008 – June 2015)

- **Information Architect & Content Strategist EMEA**
  Brand Studio (July 2013 – June 2015) *[London, UK]*
- **Information Architect & Content Strategist for Social, Mobile, Ads and DotOrg**
  Web Studio (July 2012 – July 2013) *[London, UK]*
- **Information Architect and Project Lead for Ads**
  Web Studio (Feb 2012 – July 2012) *[London, UK]*

- **Lead Information Architect for Enterprise and Apps**
  Webmaster team (July 2011 – Feb 2012) *[London, UK]*
- **Lead Webmaster for Enterprise EMEA**
  Webmaster team (Jan 2010 – July 2011) *[London, UK]*
- **Webmaster for AdWords EMEA**
  Webmaster team (June 2008 – Dec 2009) *[Zürich, Switzerland]*

During my seven years at Google, I was Involved in a wide variety of marketing projects which spanned multiple Google products and services including AdWords, Google Enterprise, Mobile, DotOrg and Google [X]. As a Webmaster, I was responsible for the design, development, documentation and project management of Google marketing websites and campaigns. My role changed over time, leading to the more specialised focus area of information architecture, content strategy and UX. I was often the strategic lead on projects and also conducted many interviews, mentored numerous new hires and managed contractors on the team. View my portfolio of work for Google at [anthonyullmann.com/google](anthonyullmann.com/google)

**// BBC** (June 2004 – June 2008)

- **Client-side Developer**
  Radio & Music Interactive *[London, UK]*

During my time at the BBC, I was responsible for the front-end development of websites for all BBC national radio stations and major music events. The work also involved project management and communication with multiple teams and stakeholders including designers, content producers, back-end developers and senior management. I also mentored and managed new hires on the team. View my portfolio of work for the BBC at [anthonyullmann.com/bbc](anthonyullmann.com/bbc)

**// THE UNIVERSITY OF SALFORD** (July 2001 – June 2004)

- **Web & Multimedia Developer**
  Salford Innovation Park (June 2003 – June 2004)  *[Salford, UK]*
- **Web Developer**
  Academic Enterprise (Jan 2002 – June 2003) *[Salford, UK]*
- **Web Developer**
  Gemisis (July 2001 – Jan 2002) *[Salford, UK]*

I was responsible for branding, print design and web design & development. I would meet clients and scope projects for SMBs in Salford as part of a European-regional-development-funded project to help regenerate the local area, work on university-based e-learning projects, public awareness campaigns and was responsible for the branding, design, website and printed material for the first Salford Film Festival.

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## EDUCATION

- **Web Design/Development Diploma**
  eCampus Ltd, The University of Manchester (2001)  *[Manchester, UK]*
- **Sound Engineering Diploma**
  School of Sound Recording (1999 – 2000)  *[Manchester, UK]*
- **BSc Chemistry (2ii)**
  Imperial College of Science Technology and Medicine (1996 – 1999) *[London, UK]*
- **A-Levels (Chemistry: A, Maths: B, Physics: C)**; **AS-Level (Physics: A)**
  St Mary's 6th Form College (1994 – 1996) *[Manchester, UK]*
- **GCSEs (9As, 2Bs)**
  St Mary's RC High School (1992 – 1994) *[Manchester, UK]*